

Summary

The Feminist Helmut Newton

The Feminist Helmut Newton is a book devoted to the work of Helmut Newton, who had a huge impact on the development of feminist art and photography. In each decade, his photography gained more and more importance. It can be said that in principle it was never just a form of art or reporting. The image has always influenced all areas of social life – from politics to consumption. One of such socio-cultural problems raised by photography may be feminism. The book presents the work of the German fashion photographer Helmut Newton as changing not only the world of fashion but also the world of 20th-century feminism. His unusual ability to attract eyes through controversial topics and projects has won Newton a number of fans, as well as making even more enemies. However, the photographer-pornographer, as contemporary critics called him became an icon of his time, arousing extreme emotions – from delight to scandal. Yet, it cannot be denied that he showed a whole range of female types, emotions and behaviors. The book also includes the results of the research conducted at the Helmut Newton Foundation in Berlin.